

FOR IMMEDIATE RELEASE

Orbia Precision Agriculture Netafim Announces Groundbreaking Irrigation Innovations at EIMA 2024

Unveils the industry's first, real thin-wall pressure-compensated dripline for single crop cycle growers

Bologna, Italy, and Tel Aviv, Israel, Oct 30, 2024— Orbia Advance Corporation's S.A.B. de C.V. (BMV: ORBIA*) Precision Agriculture business group Netafim announced today it will promote GrowSphere™, an all-in-one irrigation operating system, and launch Orion PC™, the first-thin wall, pressure-compensated dripline, at this year's [EIMA](#), one of the premiere global agriculture events, taking place from November 6-10, 2024 in Bologna.

"We're thrilled to showcase Growsphere and Orion PC to growers globally as these products firmly underline our continued market leadership in precision irrigation and our commitment to delivering industry-first, climate-smart innovation," said Abed Masarwa, VP of Products at Orbia Precision Agriculture (Netafim). "As the global leader in precision agriculture, Netafim once again demonstrates its expertise. The Orion PC breaks old conventions, achieving what was previously thought impossible, and will revolutionize drip irrigation for thin-wall dripline growers. Extreme weather cycles present imminent challenges to farmers, and solutions such as these are critical for optimizing crop production, even in challenging topographies, to drive precision and efficiency."

GrowSphere™

GrowSphere is a unique operating system automating precision irrigation and fertigation that has delivered significant benefits to thousands of farmers across diverse topographies and climates. The system has proven to boost value per hectare by improving operational efficiency and providing reliable implementation for growers at all stages of their irrigation and fertigation automation journey. The operating system combines over 50 years of agronomic expertise and crop data with cutting-edge digital farming technologies including IoT, cloud computing and data analytics. GrowSphere is the only solution on the market that effortlessly integrates three crucial capabilities – hydraulic, operational and agronomic – into one operating system, significantly reducing the need for manual in-field operations.

Orion PC™

The Orion PC dripline is a thin-wall, pressure-compensated irrigation solution designed for exceptional precision, uniformity, durability, and clogging resistance across various field shapes and crop types. Delivering precise, equal amounts of water over a broad pressure range, the advanced dripline ensures consistent water and nutrient distribution along the laterals. Moreover, Orion PC also lowers operational costs by allowing longer laterals runs, lowering the number of irrigation blocks, saving water, fertilizer, and energy. Additionally, the longer lateral design reduces system costs and simplifies operation, ultimately boosting profitability. By turning previously challenging plots into irrigated areas, Orion PC helps growers optimize land use, elevating marginal land to premium status and enhancing overall productivity.

Orbia Netafim will be exhibiting at [EIMA](#), Bologna, Italy, on Stand A50, Hall 21 and will be hosting the following events at the show: (the full agenda can be found [here](#))

Wednesday, 6 November

11:30 - 12:00 | GrowSphere: the Operating System for a smart and reliable precision irrigation

Thursday, 7 November

14:30 - 15:00 | Orion PC: the pressure-compensated thin-wall dripline with the maximum lateral length

Friday, 8 November

14:30 - 15:30 | TECH TALK – Sub irrigated corn

About Orbia

Orbia Advance Corporation, S.A.B. de C.V. (BMV: ORBIA*) is a company driven by a shared purpose: to advance life around the world. Orbia operates in the Polymer Solutions (Vestolit and Alphagary), Building & Infrastructure (Wavin), Precision Agriculture (Netafim), Connectivity Solutions (Dura-Line) and Fluor & Energy Materials (Koura) sectors. The five Orbia business groups have a collective focus on ensuring food and water security, expanding information access and connectivity and advancing decarbonization and the energy transition with basic and advanced materials, specialty products and innovative solutions. Orbia has a global team of over 24,000 employees, commercial activities in more than 100 countries and operations in over 50, with global headquarters in Boston, Mexico City, Amsterdam and Tel Aviv. The company generated \$8.2 billion in revenue in 2023. To learn more, visit: orbia.com

About Orbia Precision Agriculture (Netafim)

Orbia's Precision Agriculture business Netafim is the world's largest irrigation company and a global leader in precision agriculture solutions that address food, water and land scarcity for a sustainable future. Founded in 1965, Orbia Netafim pioneered the drip revolution, creating a paradigm shift toward precision irrigation. Today, by specializing in end-to-end solutions from the water source to the root zone, Orbia Netafim delivers irrigation and greenhouse projects as well as landscape and mining irrigation solutions supported by engineering, project management and financing services. Orbia Netafim is also leading the way in digital farming, irrigation and fertigation through integrating real-time monitoring, analysis and automated control into one state-of-the-art system. With 33 subsidiaries, 19 manufacturing plants, 2 recycling plants and 4,500 employees worldwide, Orbia Netafim delivers innovative, tailor-made irrigation and fertigation solutions to millions of farmers, allowing smallholders to large-scale agricultural producers and investors in over 100 countries to grow more with less™. To learn more visit: netafim.com

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